

**PRESS RELEASE September 18<sup>th</sup> 2017**  
**New Apart distributor for Austria:**  
**Kain Audio**



Mr Raf Willems (International Apart Advisor) and Mr Christian Kain (CEO Kain Audio)

Kain Audio and Belgium based manufacturer, Apart Audio have joined forces to further develop the market in Austria. As from October 1<sup>st</sup> 2017, Kain Audio will be the exclusive distributor of the full Apart Audio product range.

Apart Audio is specialised in small to medium sized commercial applications in such verticals as retail, foodservice and hospitality, religion and education, sports & leisure, corporate and outdoor applications. With a full range of loudspeakers and electronics, Apart Audio has a presence in more than 90 countries throughout the world.

Christian Kain, CEO of Kain Audio, says: *"Apart Audio goes hand-in-hand with our main philosophy and our slogan: your partner in sound. We are both passionate and excited to further strengthen this great brand's position in Austria. Apart Audio is installer-friendly, easy to use, professionally built, affordable and very appealing. Apart comes in to complete the brands we distribute and puts us in pole position as a one-stop solution-provider for professional audio systems."*

Kris Vermuyten, Sales and Marketing Director says: *"We are thrilled to welcome Kain Audio as our partner for the Austrian market. Kain Audio has an iron reputation in the Austrian market. They have proven to have a great understanding of the fixed install market and we look forward to work together with the highly experienced and professional team at Kain Audio."*

#### About Kain Audio

Kain Audio, Austria with offices in Salzburg and Vienna was established in 1963. For almost 55 years the company has built know-how and experience in professional sound reinforcement. Distributing various major brands via a selected dealer network towards installation companies, prof. PA rentals, MI-retailshops, theatres, broadcast stations and electrical retailers. Their flexibility and dynamism over the years resulted in a collection of impressive references such as Vienna's state opera, Salzburg festivals, conference centres as well as large theatres, bars and discotheques. Kain Audio further built its business based on 2 basic principles: customer orientation ensures our success and any change is a chance!



Visit <http://www.kinaudio.at> and [www.apart-audio.com](http://www.apart-audio.com) for more information.

For further questions or information, feel free to contact:

**Apart Audio NV**  
**Mr. Kris Vermuyten**  
Sales and Marketing Director  
kris.vermuyten@apart-audio.com  
Tel: +32 3 448 01 60

**Kain Audio-Technik GmbH & Co, KG**  
**Mr Christian Kain**  
CEO  
christian.kain@kainaudio.at  
Tel: +43 662 437 701 33