

PRESS RELEASE October 1st 2017
**NEW APART DISTRIBUTOR FOR UNITED ARAB EMIRATES:
SONIC WAVE**



Andy Williams - Managing Director (left) and Armand Bulder - Sales Manager (right)

We are pleased to announce that Sonic Wave and Apart Audio nv have joined forces to further strengthen the position of the Apart brand in United Arab Emirates. From 1st of October 2017, Sonic Wave will be the exclusive Apart distributor for UAE.

Andy Williams, General Manager, Sonic Wave says:

"In an industry that has an ever increasing demand for both the highest quality and the best value, Apart delivers a range of products with an outstanding audio performance while being incredibly cost-effective. Adding Apart to the Sonic Wave portfolio will make us your one-stop shop for all AV requirements."

"We are delighted to start the cooperation with Sonic Wave and further expand the Apart presence in the UAE market. We are looking forward to work with the qualified Sonic Wave staff and together support their dealers and system integrators as the Apart product range is an excellent addition to the Sonic Wave brand portfolio." Says Kris Vermuyten, sales and marketing director at Apart Audio.

About Sonic Wave

Sonic Wave is a one-stop shop situated in Garhoud, close to the Cargo Village in Dubai, U.A.E. Its location has been chosen carefully, taking into consideration the convenient access to the showroom and presence of other established audio showrooms in the vicinity.

Sonic Wave aims to become associated with the products of the highest quality, great after-sales support and responding to the needs of our clients. A full showroom equipped with demonstration units, allowing customers to test products before purchase and a fully-equipped service centre are in place.



Visit www.sonicwave.ae and www.apart-audio.com for more information.

For further questions or information, feel free to contact:

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Sonic Wave

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